

SLATE

STUDIOS

# SLATE STUDIOS

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STUDIO & EQ

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## ABOUT

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SLATE STUDIOS IS A CREATIVE PRODUCTION COMPANY FOCUSED ON ADVERTISING AND EDITORIAL SERVICES FOR THE FASHION, BEAUTY, AND LIFESTYLE INDUSTRIES.

FEATURING IN-HOUSE CONTENT STRATEGY, ART DIRECTION, ART BUYING, STUDIO, EQUIPMENT, RETOUCHING AND PRODUCTION CAPABILITIES, SLATE STUDIOS OFFERS END TO END DIGITAL CONTENT PRODUCTION ACROSS STILL AND MOTION, STREAMLINING HIGH PROFILE CONTENT PROJECTS OF HIGH COMPLEXITY FOR OUR CLIENTS.

WITH A FOCUS ON CREATIVITY, INNOVATION, AND QUALITY, SLATE STUDIOS IS PROUD TO SUPPORT DIGITAL CONTENT INITIATIVES FOR THE WORLD'S LEADING NAMES.

## MANIFESTO

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### 01

OFFER SUPERIOR,  
CUSTOMIZED  
END TO END SERVICES  
ALL DONE IN-HOUSE  
FOR ULTIMATE  
CONVENIENCE.

### 02

EMPLOY A COMMUNITY  
OF TOP CREATIVES, WHO  
LEAVE NO DETAIL  
OVERLOOKED.

### 03

FOCUS ON  
SETTING THE PACE,  
NOT KEEPING IT.

### 04

UNDERSTAND THE  
INTERACTION BETWEEN  
CUSTOMERS AND  
LUXURY BRANDS IN  
ORDER TO DELIVER  
A DIFFERENTIATED &  
RELEVANT EXPERIENCE.

### 05

SIMPLE AND  
TRANSPARENT PRICING  
THAT ALLOWS OUR  
CLIENTS TO DO MORE  
AND MAKE A BIGGER  
IMPACT.

## CLIENTS

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**CHANEL**

**Nécessaire**

**Aēsop**

**SAINT LAURENT**

**Numéro**

**DKNY**

**BYREDO**

**ORRIS**

**VOGUE**

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## STUDIO RENTAL

FEATURING A FULLY EQUIPPED 4,200 SQ FT SPACE, WITH A CYC WALL AND MULTIPLE SHOOTING BAYS, WE ARE PERFECTLY SUITED FOR A WIDE RANGE OF DIGITAL CONTENT PRODUCTIONS FROM E-COMMERCE TO BRAND CONTENT, ACROSS STILL AND MOTION.

### COFFEE BAR

ENJOY FRESHLY BREWED COFFEE, TEA, AND REFRESHMENTS THROUGHOUT YOUR VISIT.

### SPACIOUS LOUNGE AREAS

RELAX OR WORK IN COZY, PRIVATE CLIENT SPACES WITH WI-FI.

### CATERING

STAY FUELED WITH DELICIOUS, FRESHLY PREPARED MEALS AVAILABLE ON REQUEST.

### FREIGHT ELEVATOR

OUR SPACIOUS ELEVATOR MAKES TRANSPORTING LARGE EQUIPMENT AND PRODUCTS HASSLE FREE.

LEARN MORE →

5102 21ST STREET 4TH FLOOR  
LONG ISLAND CITY, NY 11101  
212 390 0243

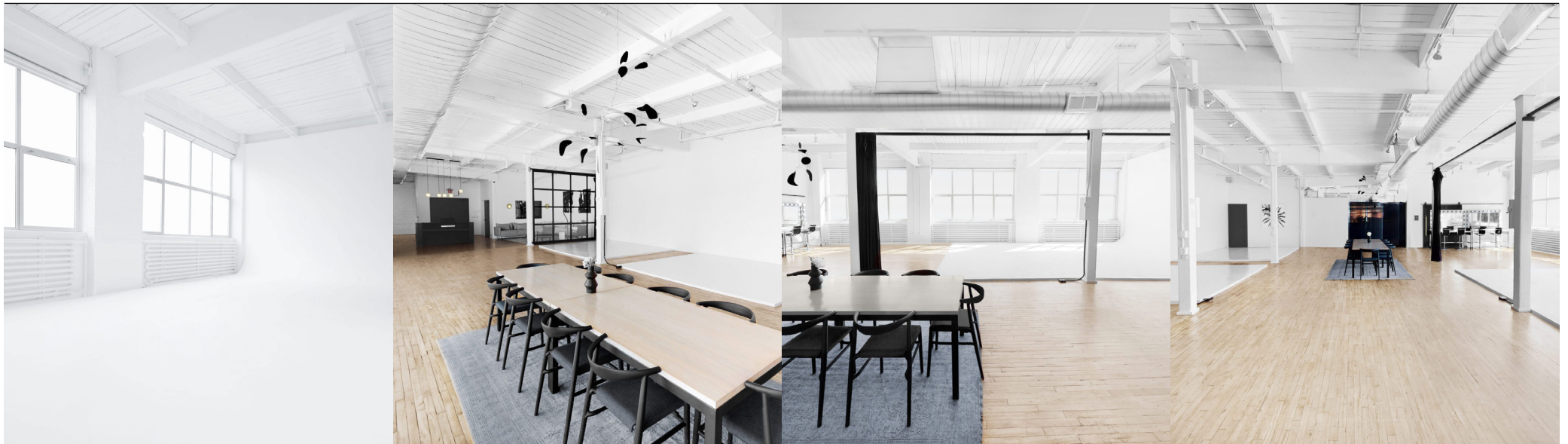
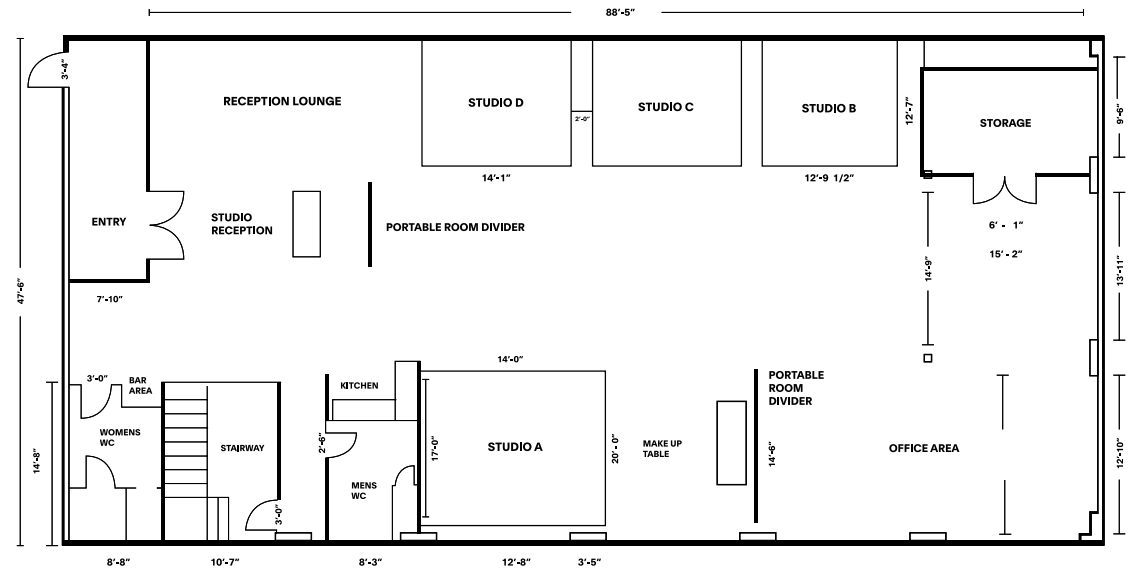


## SLATE STUDIOS

## FLOOR PLAN

## AMENITIES

4,200 SF  
 12.5' CEILINGS  
 SOUTHEAST DAYLIGHT EXPOSURE  
 CYC: 17'W X 25'L X 12.5'H  
 3 BAYS: 16'W X 13'L  
 300 AMP 3-PHASE POWER  
 HARDWOOD FLOORS  
 MOTORIZED BLACKOUT AND DIFFUSION BLINDS  
 2 PRIVATE RESTROOMS  
 WI-FI  
 SURROUND SOUND MUSIC SYSTEM  
 ESPRESSO BAR  
 IN-HOUSE CAFE  
 MOVABLE BEAUTY STATIONS  
 LARGE CONFERENCE TABLE  
 GALLERY LIGHTING FOR EVENTS  
 PRIVATE  
 24/7 SECURITY  
 G/7 SUBWAY WITHIN 5 MINUTES



## EQUIPMENT RENTAL

WE'RE FULLY STOCKED WITH THE LATEST LIGHTING, DIGITAL, AND GRIP EQUIPMENT TO ENSURE FAST AND EFFICIENT PRODUCTIONS. OUR ADVANCED GEAR ALLOWS FOR SEAMLESS SETUP, QUICK ADJUSTMENTS, AND PRECISION IN EVERY SHOT, MAKING SURE YOUR PROJECT RUNS SMOOTHLY FROM START TO FINISH. WITH CUTTING EDGE TECHNOLOGY AT YOUR FINGERTIPS, WE'RE READY FOR ANY CREATIVE CHALLENGE.

### PROFESSIONAL CAMERA & LIGHTING GEAR

RENT HIGH-END CAMERAS, LENSES, AND STUDIO LIGHTING TO ELEVATE YOUR SHOOTS.

### BACKDROPS & SET PIECES

CHOOSE FROM A WIDE SELECTION OF CUSTOM BACKDROPS AND PROPS TO ENHANCE YOUR CREATIVE VISION.

### STUDIO ACCESSORIES

ENJOY A RANGE OF ESSENTIAL ACCESSORIES, INCLUDING TRIPODS, REFLECTORS, AND LIGHT MODIFIERS, FOR EVERY SHOOTING NEED.

LEARN MORE →

REQUEST ADDITIONAL PORTFOLIO →





# DIGITAL CAPTURE

WE HAVE AN EXPERTISE IN DIGITAL CAPTURE—EQUIPPING YOU WITH THE LATEST IN LIGHTING, DIGITAL, AND GRIP TECHNOLOGY TO ENSURE YOUR PRODUCTION RUNS SEAMLESSLY. OUR TOP-TIER GEAR GUARANTEES FAST, EFFICIENT SETUPS, QUICK ADJUSTMENTS, AND PINPOINT PRECISION FOR EVERY SHOT. FROM START TO FINISH, WE PROVIDE THE TOOLS AND SUPPORT TO BRING YOUR CREATIVE VISION TO LIFE WITH UNMATCHED CLARITY AND CONSISTENCY. WITH CUTTING-EDGE TECHNOLOGY AT YOUR FINGERTIPS, ALIGN IS READY TO TACKLE ANY CHALLENGE, ELEVATING YOUR PROJECT EVERY STEP OF THE WAY.

LEARN MORE →  
REQUEST ADDITIONAL PORTFOLIO →

**PROFESSIONAL CAMERA & LIGHTING GEAR**

RENT TOP-TIER DIGITAL CAMERAS, LENSES, AND STUDIO LIGHTING EQUIPMENT DESIGNED TO ELEVATE YOUR CONTENT CREATION. WHETHER YOU'RE SHOOTING HIGH-DEFINITION VIDEO OR CAPTURING STUNNING STILLS, OUR GEAR ENSURES IMPECCABLE RESULTS EVERY TIME.

**BACKDROPS & SET PIECES**

CREATE THE PERFECT SCENE WITH A VAST SELECTION OF CUSTOM BACKDROPS AND SET PIECES TAILORED TO YOUR CREATIVE VISION. FROM SLEEK, MODERN DESIGNS TO CLASSIC SETUPS, FIND THE IDEAL ATMOSPHERE FOR YOUR SHOOT.

**STUDIO ACCESSORIES**

OPTIMIZE YOUR PRODUCTION WITH A RANGE OF ESSENTIAL ACCESSORIES, INCLUDING DURABLE TRIPODS, VERSATILE REFLECTORS, AND HIGH-QUALITY LIGHT MODIFIERS. THESE TOOLS HELP YOU ACHIEVE THE PERFECT SHOT, NO MATTER YOUR SHOOTING ENVIRONMENT OR STYLE.



STUDIO & EQ RENTAL

SERVICE	TYPE	STARTING RATE \$
STANDARD	STUDIO RENTAL (10 HOURS)	\$2000
	STUDIO ASSISTANT	\$300
	INSURANCE (UNLESS COI IS PROVIDED)	5.5%*
OPTIONAL	EQUIPMENT (FLAT RATE - IN HOUSE)	\$1500
	CAMERA PACKAGE (FLAT RATE - IN HOUSE)	\$500
	DIGITAL CAPTURE STATION (IMAC PRO/EIZO)	\$750
	OVERTIME (PER HOUR)	\$350
	CATERING (PER PERSON)	\$75

## CLIENTS

ADIDAS  
AWAY  
BERGDORF GOODMAN  
CARTIER  
CLINIQUE  
CONDE NAST  
DAVID YURMAN  
DAZED & CONFUSED  
DKNY  
ELLE  
FRAME DENIM  
ESTEE LAUDER  
HEARST  
HELMUT LANG  
INTERVIEW  
KHAITE  
KYLIE COSMETICS

IPPOLITA  
LANCOME  
L'OREAL  
MAC COSMETICS  
MISSONI  
NARCISO RODRIGUEZ  
NARS  
NET A PORTER  
NUMERO  
OSCAR DE LA RENTA  
SHISEIDO  
THEORY  
UNIQLO  
W  
SAINT LAURENT  
VOGUE  
ZARA

## SERVICES

ART BUYING  
ART DIRECTION  
BRAND CONTENT  
CASTING  
CGI  
CONTENT STRATEGY  
CREATIVE DIRECTION  
E-COMMERCE  
EQUIPMENT RENTAL  
LIVESTREAM PRODUCTION  
MOTION PRODUCTION  
NEW MEDIA (AR/VR)  
PHOTO PRODUCTION  
POST PRODUCTION  
RETOUCHING  
STUDIO RENTAL  
VIDEO EDITING

## INDUSTRIES

ADVERTISING  
AUTOMOTIVE  
BEAUTY  
BEVERAGE  
FASHION  
FINANCE  
FOOD  
HEALTH  
HOME  
HOSPITALITY  
LIFESTYLE  
LUXURY  
PACKAGED GOODS  
REAL ESTATE  
RETAIL  
TECHNOLOGY  
WELLNESS

## CONTACT

212 390 0243  
INFO@SLATE-NYC.COM  
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X: SLATE\_\_STUDIOS  
LI: SLATE STUDIOS  
FB: SLATE STUDIOS

NEW BUSINESS  
PRODUCTION  
STUDIO & EQUIPMENT  
GENERAL INFO  
3D STUDIO

NEWBUSINESS@SLATE-NYC.COM  
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STUDIO@SLATE-NYC.COM  
INFO@SLATE-NYC.COM  
3DSTUDIO@SLATE-NYC.COM

### NEW YORK

51 02 21ST STREET, 4TH FLOOR  
LONG ISLAND CITY, NY 11101  
NEWYORK@SLATE-NYC.COM

### LOS ANGELES

750 N SAN VICENTE BLVD  
WEST HOLLYWOOD, CA 90069,  
LOSANGELES@SLATE-NYC.COM

### PARIS

4 RUE JULES LEFEBVRE  
PARIS, 75009  
PARIS@SLATE-NYC.COM

### LONDON

207 OLD ST  
LONDON, EC1V 9NR  
LONDON@SLATE-NYC.COM

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